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A2. Introduction: What is Artificial Intelligence?

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February 17, 2025

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What is AI?

Introduction: Overview

Chapter overview: introduction

- ► A1. Organizational Matters
- ► A2. What is Artificial Intelligence?
- ► A3. AI Past and Present
- ► A4. Rational Agents
- ▶ A5. Environments and Problem Solving Methods

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- A2.1 What is AI?
- A2.2 Thinking Like Humans
- A2.3 Acting Like Humans
- A2.4 Thinking Rationally
- A2.5 Acting Rationally
- A2.6 Summary

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A2. Introduction: What is Artificial Intelligence?

A2.1 What is AI?

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What is Al?

What do we mean by artificial intelligence?

→ no generally accepted definition!

often pragmatic definitions:

- "Al is what Al researchers do."
- "Al is the solution of hard problems."

in this chapter: some common attempts at defining Al

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what pop culture tells us:





What Do We Mean by Artificial Intelligence?









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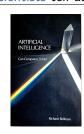
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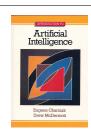
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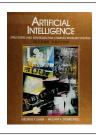
What is AI: Humanly vs. Rationally; Thinking vs. Acting

what scientists tell us:







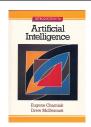


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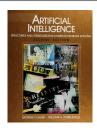
What is AI: Humanly vs. Rationally; Thinking vs. Acting

what scientists tell us:

"[the automation of] activities that we associate with human thinking, activities such as decision-making, problem solving, learning" (Bellman, 1978)







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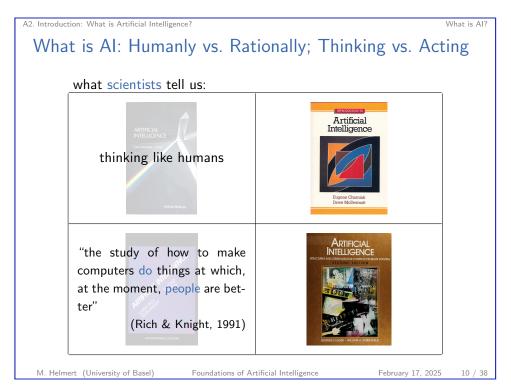
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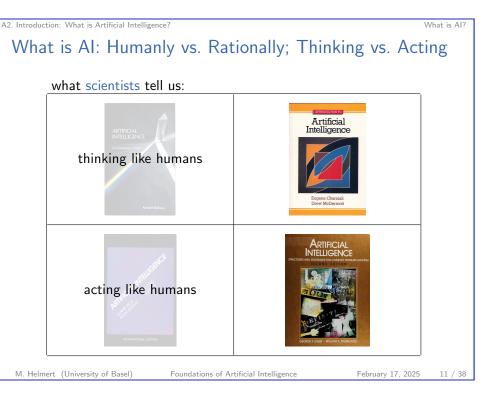
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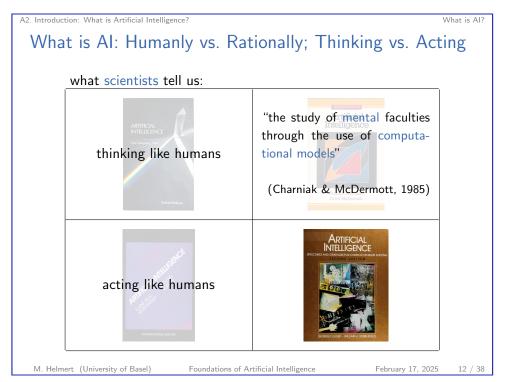
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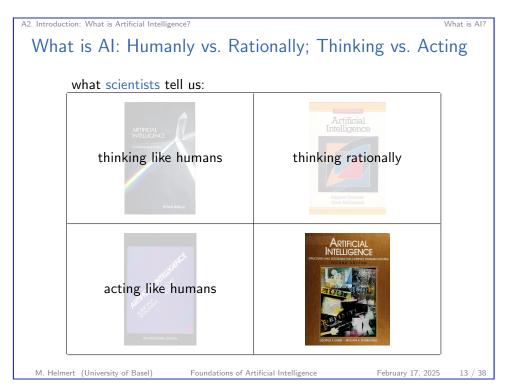
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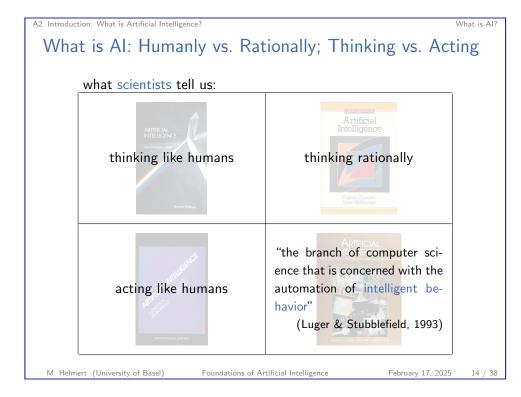
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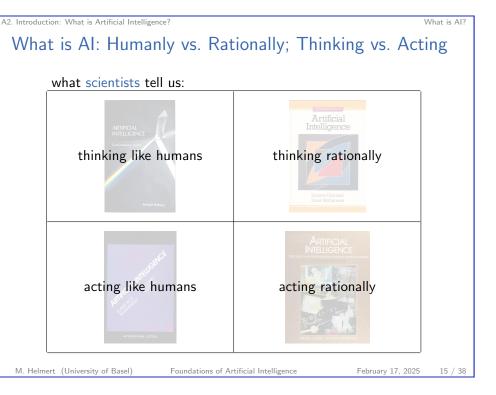








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A2.2 Thinking Like Humans

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Thinking Like Humans

Cognitive (Neuro-) Science

- requires knowledge of how humans think
- two ways to a scientific theory of brain activity:
 - psychological: observation of human behavior
 - neurological: observation of brain activity



- roughly corresponds to cognitive science and cognitive neuroscience
- ► today separate research areas from Al

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Thinking Like Humans

Machines that Think Like Humans





"brains are to intelligence as wings are to flight"





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Thinking Like Humans

What Do We Mean by Artificial Intelligence?



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A2. Introduction: What is Artificial Intelligence?

Acting Like Humans

A2.3 Acting Like Humans

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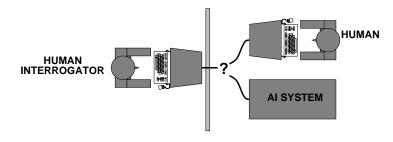
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Acting Like Humans

The Turing Test

Alan Turing, Computing Machinery and Intelligence (1950):

- central question: Can machines think?
- hypothesis: yes, if they can act like humans
- ▶ operationalization: the imitation game



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Acting Like Humans

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Turing Test in Cinema





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Acting Like Humans

Acting Like Humans

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Turing Test: Brief History

- ► Eliza
- ► Loebner Prize
- ► Eugene Goostman
- Kuki (formerly Mitsuku)
- ► Google Duplex
- ► LaMDA & ChatGPT

Welcome to

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Eliza 1s a mock Rogerian psychotherapist.
The original program was described by Joseph Welzenbaum in 1966.
This implementation by Morbert Landsteiner 2005.

ELIZA: Can see this connection, do you suppose ?
YOU: They're always bugging us about something or other.
ELIZA: Can you think of a specific example ?
YOU: Well, my boyfriend made me come here.
FILTA: The Important to you that your boyfriend made you come here ?
YOU: Be says I'm depressed much of the time.

ELIZA: Can you explain what made you unhappy?

- developed in 1966 by J. Weizenbaum
- uses combination of pattern matching and scripted rules
- ► most famous script mimics a psychologist \leadsto many questions
- fooled early users

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Turing Test: Brief History

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- ▶ annual competition between 1991–2019
- most human-like AI is awarded
- highly controversial

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Turing Test: Brief History

- ▶ Eliza
- ► Loebner Prize
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- mimics a 13-year-old boy from Odessa, Ukraine with a guinea pig
- "not too old to know everything and not too young to know nothing"

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Acting Like Humans

Turing Test: Brief History

- ► Eliza
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- Google Duplex
- ► LaMDA & ChatGPT



- ▶ five times winner of Loebner prize competitions (2015-2019)

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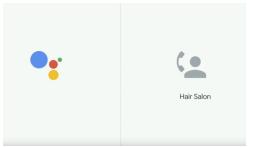
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Acting Like Humans

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Turing Test: Brief History

- ▶ Eliza
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- commercial product announced in 2018
- performs phone calls (making appointments) fully autonomously
- ▶ after criticism, it now starts conversation by identifying as a robot

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Turing Test: Brief History

- ► Eliza
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- ▶ systems like LaMDA and ChatGPT would likely pass the Turing test
- example conversation: https://www.nytimes.com/2023/02/16/ technology/bing-chatbot-transcript.html
- ► ChatGPT even passed some exams (but failed on others)

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Value of the Turing Test

- human actions not always intelligent
- scientific value of Turing test questionable:
 - ► Test for AI or for interrogator?
 - results not reproducible
 - ► strategies to succeed ≠ intelligence:
 - deceive interrogator
 - mimic human behavior

 \rightsquigarrow not important in Al "mainstream"



practical application: CAPTCHA ("Completely Automated Public Turing test to tell Computers and Humans Apart")

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TURING TEST EXTRA CREDIT: CONVINCE THE EXAMINER

THAT HE'S A COMPUTER.

YOU KNOW, YOU MAKE SOME REALLY GOOD POINTS.

I'M ... NOT EVEN SURE

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What Do We Mean by Artificial Intelligence?

thinking like humans

acting like humans

Thinking Rationally

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Thinking Rationally: Laws of Thought



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► Aristotle: What are correct arguments and modes of thought?

thinking rationally

acting rationally

- > syllogisms: structures for arguments that always yield correct conclusions given correct premises:
 - Socrates is a human.

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- All humans are mortal.
- Therefore Socrates is mortal.
- direct connection to modern AI via mathematical logic

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Thinking Rationally

A2.4 Thinking Rationally

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Problems of the Logical Approach



not all intelligent behavior stems from logical thinking and formal reasoning





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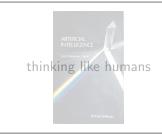
Acting Rationally

A2.5 Acting Rationally

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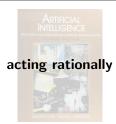
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What Do We Mean by Artificial Intelligence?









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Acting Rationally

Acting Rationally

acting rationally: "doing the right thing"

- ► the right thing: maximize utility given available information
- does not necessarily require "thought" (e.g., reflexes)

advantages of AI as development of rational agents:

- ► more general than thinking rationally (logical inference only one way to obtain rational behavior)
- better suited for scientific method than approaches based on human thinking and acting
- → most common view of AI scientists today
- what we use in this course

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A2.6 Summary

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Summary

What is Al? → many possible definitions

- guided by humans vs. by utility (rationality)
- based on externally observable actions or inner thoughts?
- → four combinations:
 - ▶ acting like humans: e.g., Turing test
 - thinking like humans: cf. cognitive (neuro-)science
 - thinking rationally: logic
 - acting rationally: most common view today
 - → amenable to scientific method
 - → used in this course

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